



RICCARDO *Ricky* MONTANARI

GRAPHIC & WEB DESIGNER

PROFESSIONAL PROFILE

- Art Director and Senior Graphic Design Specialist with 12+ years of experience in the management of the complete design process, from conceptualization to delivery
- Expert at interdepartmental coordination and communication.
- Able to stretch the boundaries of web design and digital storytelling to help my client's brands stand out.

CONTACT



rikimontanari



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www.rickymontanari.com

PROFESSIONAL EXPERIENCE

Eureka-Media (Communication Agency - Reggio Emilia, Italy)

Art Director and Senior Graphic Designer, January 2013 - September 2015

- Led in the design, development and implementation of the graphic, layout, visual identity, logo identity, typography, brand guidelines, packaging, print design, advertising and production communication material.
- Managed 5 members of the design team and provided counsel on all aspects of the project.
- Coordinated and managed the graphic, layout, visual identity, and logo identity for international exhibitions such as: GIOCOPLAST (the first Italian firm to provide a one-stop shop for all your party needs – not only for Christmas, Halloween, and Carnival but every special occasion) , TECNARGILLA (the world's most important international showcase of technological innovation and aesthetics for the ceramic and brick industries), COLORITALIA (part of the international Taiwanese group, WANXING, world leader in the manufacture of encapsulated Cadmium-Selenium pigments).
- Supervised the assessment of all graphic material in order to ensure quality and accuracy in the design.

Freelance Graphic Designer

February 2008 - December 2012 (Barcelona, Spain)

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and guaranteed that they exceeded the expectations of our clients.
- Managed up to 10 projects at a given time while under pressure to meet weekly deadlines.
- Recommended and consulted with clients and the most appropriate graphic design options based on their overall marketing goals.

PROFESSIONAL EXPERIENCE

Eureka-Media (Communication Agency - Reggio Emilia, Italy)

Senior Graphic Designer, February 2004 - January 2008

- Managed, produced and designed projects from brief to fulfillment.
- Designed & created marketing material for a range of projects.
- Ensured consistency in a client's corporate and promotional brands.
- Presented finalised ideas & concepts to clients.

Ya Basta! Italia (National Cultural Association - Reggio Emilia, Italy)

Graphic Designer Specialist, January 2004

- Lead in the design, development and implementation of visual identity, brochure design.

Marka (Communication Agency - Bologna, Italy)

Junior Graphic Designer (Internship), October 2003 - December 2003

- Created original artwork for short-and-long-term projects.
- Was involved in designing advertisements, brochures, handouts, flyers and online graphics.
- Worked with a range of media, including photography, to create final artwork.

EDUCATION

University of the Project (Reggio Emilia, Italy)

Bachelor of Arts in Advertising Communication and Design, 2003

Artistic Lyceum "Gaetano Chierici" (Reggio Emilia, Italy)

Diploma in Art (Specialization in Architecture and Interior Design) 1999

LANGUAGES

Italian (mother tongue)

Spanish (fluent)

English (intermediate level)

*International Language Institute
(Washington DC, USA)
November 2015.*

SOFTWARE SKILLS

Ps Photoshop

Ai Illustrator

Id InDesign

Mu Muse